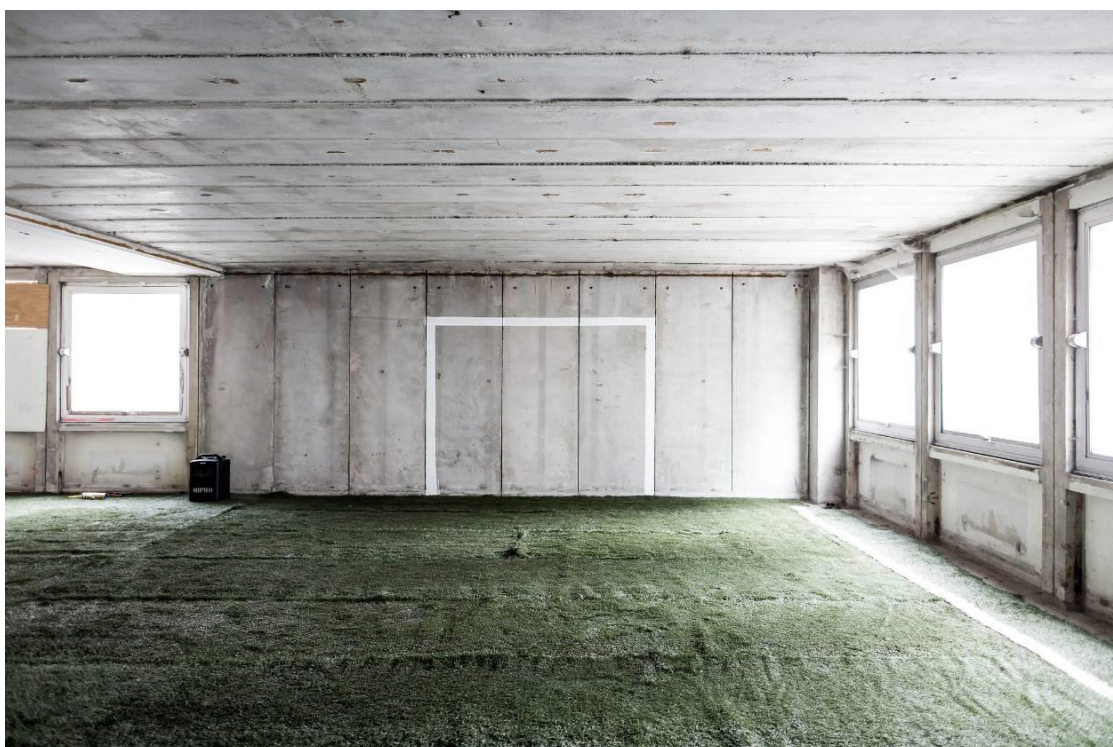


2nd Chance – Waking up the "sleeping giants"

Policies, instruments, structures
for the reactivation of vacant properties



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2nd Chance partners

- _City of Naples, Lead Partner (Italy)
- _City of Brussels (Belgium)
- _City of Caen (France)
- _City of Chemnitz (Germany)
- _City of Dubrovnik Development Agency (Croatia)
- _City of Gijon (Spain)
- _City of Liverpool (UK)
- _City of Lublin (Poland)
- _City of Maribor (Slovenia)
- _Porto Vivo S.R.U. Porto (Portugal)
- _University of Genoa (Italy)

**Steering group &
Thematic Meeting
28th-30th November 2017
Brussels, Belgium**



Hosting Partner

Lead Partner

URBACT III Action Planning Network
Steering group & Thematic Meeting, 28.-30. Nov. 2017
Brussels, Belgium



2nd Chance – Waking up the "sleeping giants"

Policies, instruments, structures for the reactivation of vacant properties

Date: 28th Nov. - 30th Nov. 2017.

Venue: City Hall, Grote Markt 8, 1000 Brussel &
Ateliers des Tanneurs, Rue des Tanneurs 60A, 1000 Brussel

Objective

The thematic meeting aims to:

- get to know and visit the target building and good-practices of the hosting city;
- give the ULG of Brussels the opportunity to reflect and discuss an issue of their choice with the participants;
- learn and exchange on the main topic of the meeting: policies, instruments, structures for the reactivation of vacant properties;
- learn and exchange on the development of the LAP and ULG involvement;
- Prepare the content of the 2nd Chance final output.

Agenda

28th November 2017: Steering group meeting.

Venue: City Hall, Grote Markt 8, 1000 Brussel

13:30 **Reception: Arrival of partners, registration**

14:00 **Steering group meeting – Part 1**

- **Introduction** to the steering group session
Nicola Masella, City of Naples, Lead Partner
- **Management Issues**
City of Naples Team, Lead Partner

15:30 **Steering group meeting – Part 2**

- **Final meeting: what do you expect from it?**
Nicola Masella, City of Naples, Lead Partner; Nils Scheffler, 2nd Chance Lead Expert
- **Communication updates**
Maria Luna Nobile City of Naples, Lead Partner
- **Local dissemination events: lets share our ideas and proposal**
City of Naples Team, Lead Partner

17:30 **End of 1st day**

19.00 **Dinner:** Les Filles, 46 Rue Vieux Marché aux Grains , 1000 Brussel (*)





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29th November 2017: Thematic meeting

Venue: Ateliers des Tanneurs, Rue des Tanneurs 60A, 1000 Brussel

8.45 Reception: Arrival of partners, registration, coffee

09:00 Welcome

- **Welcome**

Mr. Geoffroy Coomans de Brachène, Alderman of Urbanism and heritage of the City of Brussels

- **Introduction** to the meeting and the agenda

Nicola Masella, City of Naples, Lead Partner; Nils Scheffler, 2nd Chance Lead Expert

09:20 2nd Chance: What has happened since Gijon

- **Presentation of outcomes and lessons learnt from Gijon & Caen meeting**

Nils Scheffler, 2nd Chance Lead Expert

09:30 Brussels URBACT Local Group peer review session

09:30 ▪ **Introduction to the European Quarter**

Pierre Lemaire, Perspective Brussels; Sarah Moutury, team responsible of the Planning Section in the Department of Urbanism of the City of Brussels

09:45 ▪ **ULG presents interesting results and ideas they have worked on so far**

- Short term Lobby Project

Sven Lenaerts, Coordinator for the European Quarter Fund, Milena Vleminckx, Project Coordinator for the City of Brussels and Pierre Lemaire, Coordinator for the European Quarter for Perspective Brussels

- Presentation on middle & long term development

Milena Vleminckx and Wouter Bouchez

10:15 ▪ **ULG workshop about main Brussels' challenges**

1. Temporary occupation seems to be an inherent part of a reactivation process for sleeping giants. That leads a city administration, facilitating this type of use, to a specific set of challenges. A main one is that a grey legal zone is not allowed when a governmental institution is involved. TO BE DISCUSSED:

- How can Brussels facilitate temporary occupation of empty office buildings that legally are only allowed to be used as offices?
- Can a temporary change of the zoning definition on the level of the building be a solution? What would be the criteria for such a tool?

2. Bottom-up vs. top—down:

- How can we leverage the paradox between voluntary and organic bottom-up grassroots initiatives (that often spark participatory urban planning/ reconversion projects) and the institutionalised top-down mentality of public administration, tied to public procurement laws, strict regulation, etc.?
- How can we assure that these organic processes are not killed by regulations and the stakeholders become unmotivated because of the rigorous and tiring procedures?

11:00 Coffee break





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11:15 Transfer to Target Building ARLON 104 by bus – Rue d’Arlon 104, 1000 Brussels

11:30 **Visit of Target Building ARLON 104** – Rue d’Arlon 104, 1000 Brussels

- **Tour around the target building**
Wouter Bouchez, ULG coordinator;
Sven Lenaerts, Coordinator for the European Quarter Fund and ULG member.
 - Current situation: problems, challenges, opportunities
 - What has been done so far to reactivate the building
 - What is the strategy for its reactivation, ideas of uses and next steps for the reactivation

12:15 Transfer to lunch site and Good Practice visit by bus: Allée du Kaai – Avenue du Port 49, 1000 Brussels – by bus

12:30 **Lunch:** Catering lunch at Allée du Kaai – Avenue du Port 49, 1000 Brussels

13:15 **Good-practices in Brussels – part 1**

- **Temporary use and grassroots activists**
Toestand vzw methodology, collaboration with city and regional level administrations;
Pepijn Kennis, Coordinator of Toestand vzw

13:45 Transfer back to meeting venue by bus – Rue des Tanneurs 60A, 1000 Brussels

14:00 **Good practices in Brussels – part 2**

- 14:00 ▪ Principle of Neighbourhood antennas in Neighbourhood contracts
Hans Eelen, Coordinator of Antenna of Neighborhood Contract "Junction"
- 14:30 ▪ Presentation about the development of Recyclart
Ingrid Pecquet, Director General of Recyclart
- 15:00 ▪ Presentation about the activation process of Ateliers des Tanneurs
Ronald De Greef, Director General of Ateliers des Tanneurs

15:30 Coffee break in Recyclart, rue des Ursulines 25, 1000 Brussels

16.00 **LAP / ULG partners' update session (part 1)**

1. **Awesome stuff & Progress made!** – half of the partners presents (7 min! per partner)
 - a. Awesome stuff!: *interesting activities, approaches, highlights, results since the Porto meeting (developing LAP, involving ULG, generating ideas for potential uses)*
 - b. Progress made!: *where I am developing my LAP and involving the ULG*
After each presentation partners can ask questions to know more about "awesome stuff" (3 min. per partner)
- 17:00 2. **Counselling time!** – Partners have the opportunity to present (max. 3 min. per partner) a main challenge/ problem/ question with regards to their reactivation strategy /LAP, on which they would like to receive a feedback.
After the presentations similar challenge/problems will be discussed at tables.

18.00 **End of 1st day**

19.30 **Dinner:** Le Bistro, Boulevard de Waterloo 138, 1000 Brussels





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30th November 2017.

Venue: Ateliers des Tanneurs, rue des Tanneurs 60A, 1000 Brussel

8.45 Arrival of partners, coffee

9.00 Policies, instruments, structures for the reactivation of vacant properties

- 09:00
- **Presentation about financial and legal instruments**
 - Tax on neglected or unfinished land and buildings', regional administrative fines
 - Initiatives of "public interference" or legal actions (expropriation, buying buildings)
 - Monitoring tools to monitor abandoned buildings and to identify buildings to act on

Hervé Delhove, employe for the department of Urbanism of the City of Brussels
- 09:35
- **Presentation about Inventimmo**
City development strategy of inventory and guidance for Brussels' based companies looking for a space and making this information available online: www.inventimmo.be;
Bart Hanssens, City dev
- 09:55
- **Workshop** about policies, instruments, structures for reactivation of vacant properties
Reflecting – based on the 2nd Chance experience – how cities want to deal with vacant properties in the future. Reflecting which general policies, instruments and structures they might want or should develop and implement.

11.15 Coffee break

11.30 LAP / ULG partners' update session (part 2)

1. **Awesome stuff & Progress made!** – *half of the partners presents (7 min! per partner)*
- a. *Awesome stuff!: interesting activities, approaches, highlights, results since the Porto meeting (developing LAP, involving ULG, generating ideas for potential uses)*
 - b. *Progress made!: where I am developing my LAP and involving the ULG*
- After each presentation partners can ask questions to know more about "awesome stuff" (3 min. per partner)*
- 12:30
2. **Counselling time!** – *Partners have the opportunity to present (max. 3 min. per partner) a main challenge/ problem/ question with regards to their reactivation strategy /LAP, on which they would like to receive a feedback.*
- After the presentations similar challenge/problems will be discussed at tables.*

13:30 Lunch: Catering Lunch at Venue

14:30 2nd Chance final network output

- **Current state of the 2nd Chance final network output;** *Nils Scheffler, Lead expert*
- 14:40
- **The new approach to the reactivation of large vacant buildings to the benefit of society**
Each partner names
 - Key features & activities of the development of their reactivation strategy & key elements of their reactivation strategy;
 - Main challenges developing the reactivation strategy and their lessons learnt & recommendations.

Reflection with partners what should be key features & topics of reactivation strategies and its development process





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16:30 Coffee Break at venue

17:00 **Workshop: What's up with your native tongue IAPs?**

- General remarks and reminder; *Nils Scheffler, Lead Expert*
- Questions to be discussed
 - What do you want to achieve with your integrated action plan (IAP)?
 - Who is/are the target groups of your IAP?
 - With which "products" can you reach your target groups and communicate relevant information?

18:00 **End of the meeting**

18:30 **Informal farewell:**

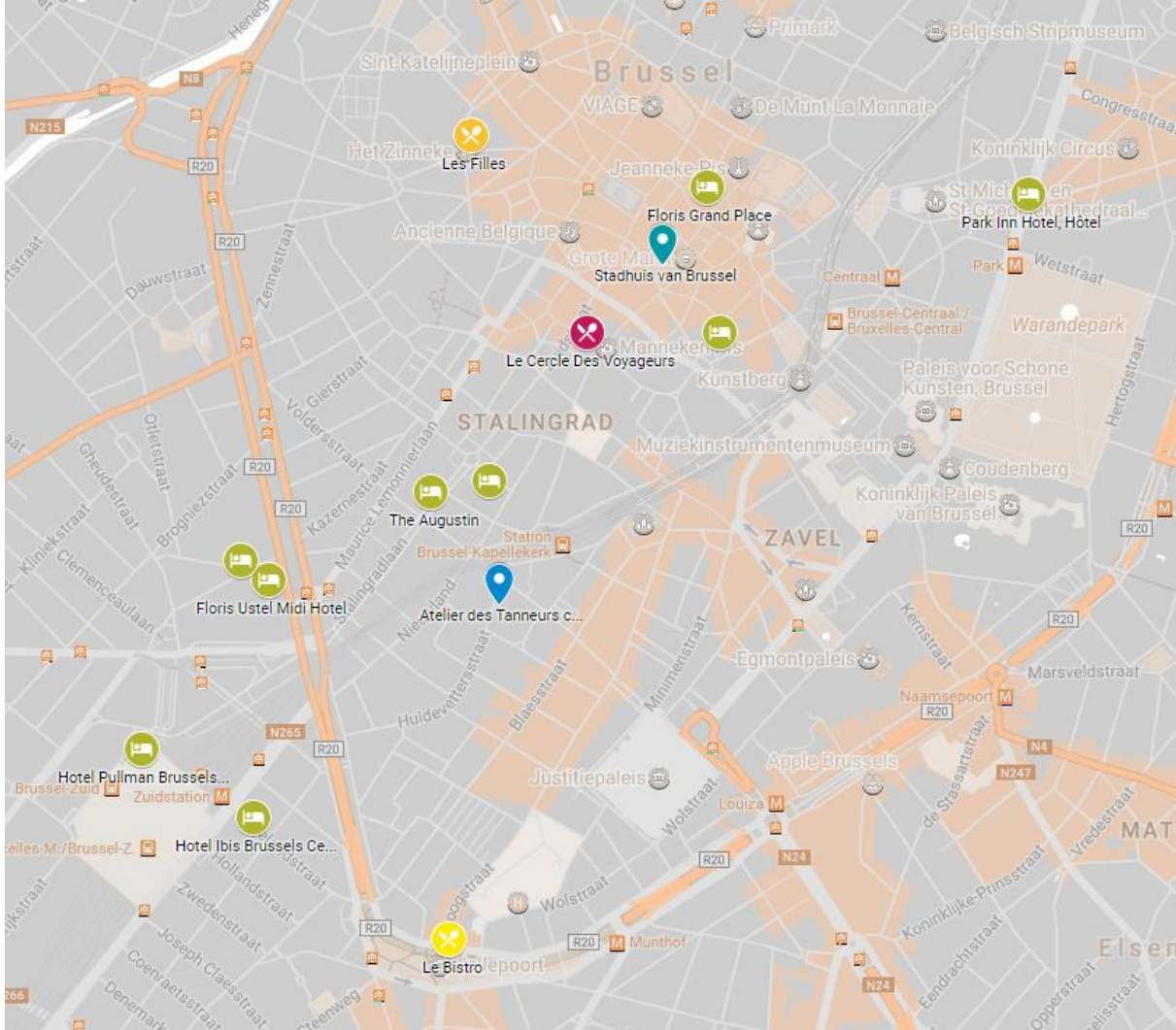
- Visit of City Hall with tour by Alderman Mr. Geoffroy Coomans de Brachène
- 19:30 ▪ Dinner at Le Cercle des Voyageurs, Rue des Grands carmes 18, 1000 Brussels (*)

(*) : Activity at own expenses










Practical Information

For a map with all the relevant locations indicated:

https://drive.google.com/open?id=1d3NCOLo6_7EntQTopNvzLgBxcoFodln&usp=sharing




Hotels

-  Park Inn Hotel, Hôtel
-  Floris Grand Place
-  Hotel Alma
-  Hotel Ibis Brussels Centre Gare Midi
-  Floris Ustel Midi Hotel
-  Be Manos Hotel
-  Hotel Pullman Brussels Centre Midi
-  The Augustin
-  Pillows Grand Hotel Place Ruppe


restaurants

-  Le Bistro
-  Les Filles
-  Le Cercle Des Voyageurs

Venue for 28 /11

-  Stadhuis van Brussel

Venue for 29-30/11

-  Atelier des Tanneurs centre d'entreprise



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Travelling to Brussels

From Zaventem Airport: Take the train(<http://www.belgianrail.be/en/Default.aspx>) to conveniently travel from Brussels Airport to the major train stations in Brussels. The train station of Brussels Airport-Zaventem station is located on level -1 of the terminal, at a small distance from the arrivals hall (2nd floor) and the departures hall (3rd floor). The travel time to Brussels Central is 17 minutes and there are 3 trains per hour stopping in Brussels North, Brussels Central and Brussels Midi station during peak moments.

From Brussels North, Central or Midi Railway Station to your hotels: You can take the local bus, tram and metro system to your correct stop. You can enter departure and arrival address in this trip planner, which will give you the route to follow: <http://www.stib-mivb.be/tripplanner/?l=en>

From Brussels South Airport (Charleroi): The easiest way to get to Brussels Midi Railway station is to take a direct bus from a private company, departures are every 30 minutes more or less and the trip takes a little over an hour.
(<https://www.flibco.com/en#/booking?adults=1&airportCode=CRL&arrivalStopId=63&inboundTime=o&infants=0&outboundTime=o&transportType=shuttle>)

Hotel information

Park Inn ***

Floris Arlequin Grand Place ***

Alma Hotel ***

Ibis Central Gare de Midi ***

FLoris Ustel Midi ***

Be Manos Hotel ***

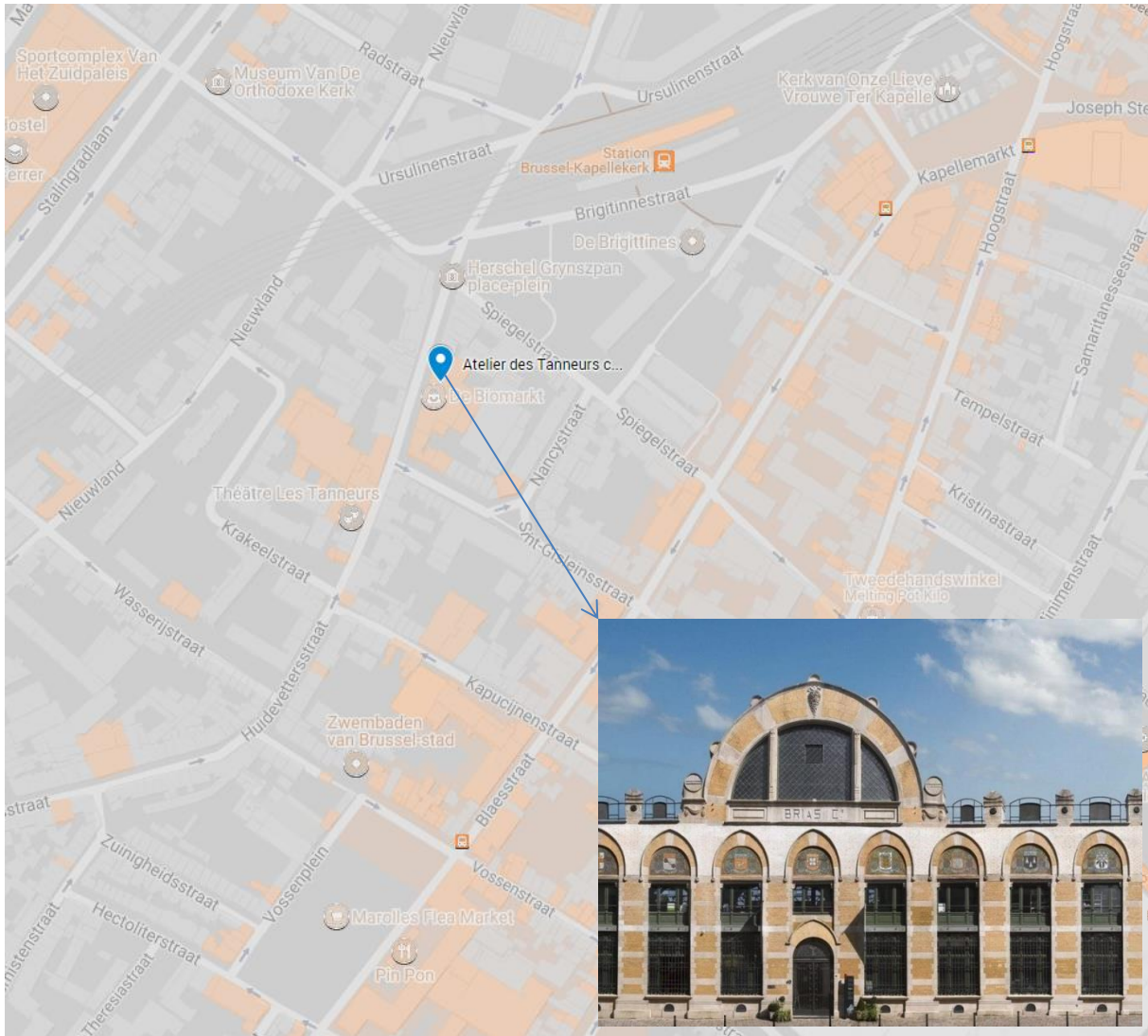
Pullman Brussels Center Midi ****

Augustin Floris Avenue ****

Sandton Pillows Hotel ****

Venue

Ateliers des Tanneurs, rue des Tanneurs 60A, 1000 Brussels



Contact person

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